Building on a STRONG FOUNDATION

OCTOBER 6, 2016
5:00 PM - 7:30 PM

RENAISSANCE PLACE
1451 N. Prospect Avenue, Milwaukee

Milwaukee                         Racine                         Waukesha
AGENDA

THURSDAY, OCTOBER 6

5:00pm
Networking & Silent Auction

6:00pm
Dinner

6:30pm
Program

Building on a STRONG FOUNDATION
In 1989, the founding director, a savings bank executive vice president, other former program managers and clergy, met to consider the feasibility of starting an organization which solely focused on homebuyer education. The other groups in the Milwaukee area provided homebuyer education in addition to housing development. The premise for this new organization was that its focus would be to specialize in a unique niche market of homebuyer education. Housing Resources, Inc. is a minority run agency founded in 1991 to provide home buyer counseling services in Milwaukee. We extended services to Racine in 2000. In 2011, HRI opened a satellite office in Waukesha.
2002
• Reverse Mortgage Counseling Program started
• Took part in the Don’t Borrow Trouble Campaign

2003
• Opened a south side satellite office

2005
• Became a United Way of Greater Milwaukee member

2006
• Took over the Tool Loan Center & Minor Home Repair Program

2007
• Joined NeighborWorks America & Ad Council Foreclosure Intervention Campaign

2008
• MANDI Finalist
• Developed and implemented Healthy Neighborhood Tour of Homes and How To Buy a Foreclosed Property workshop
• Hosted the Community Leadership Institute in Milwaukee

2009
• HRI became a NeighborWorks Affiliate
HISTORY

- MANDI Finalist
- Recipient of Organization Fair Housing Award
- Purchased HomeOwnership Center building and HRI headquarters
- Secretary Shawn Donovan, U.S. Department of Housing and Urban Development came to our HomeOwnership Center and held press conference during which he stated that “Housing Resources, Inc. is one of the best housing counseling agencies in the country.”
- Tool Loan Center Open House

2010
- Opened satellite office in Waukesha, WI

2011
- Grand Opening of HomeOwnership Center in Milwaukee
- Celebrated 20th Anniversary
- Became a NIP service provider

2012
- Participated in Wells Fargo Neighborhood LIFT

2013
- Collaborated on the Waukesha County Homeownership & Financial Expo

2014
- Kicked off “Hits for Homes” partnership with Brewers and Associated Bank to support Minor Home Repair program

2015
OUR TEAM

Trena Bond
Executive Director
1999

Roxanne Defoe
Assistant Executive Director
Milwaukee – 2008

Consuelo Hernandez
HomeOwnership Center
Manager Milwaukee – 2005

MaryBeth Aldrich
Program Manager
Racine – 2015

Towanda Perkins
Office Manager
Milwaukee – 1997

Eloisa Balderas
Homeownership Specialist
Milwaukee South – 1998

Katie Davis
Homeownership Specialist
Milwaukee – 2011

Tamara Castle
Homeownership Specialist
Milwaukee – 2011

Tracy Polk
Rehab Specialist
Tool Loan Center – 2006

Letecia Nickols
Specialist Assistant
Milwaukee – 2006

Emmett Gross
Homeownership Preservation
Specialist Reverse Mortgage Counselor – 2011

Myra Tapia Franco
Specialist Assistant
Milwaukee – 2012

Samuel Overton
Homeownership Specialist
Waukesha – 2014

Dasheika Kidd
Homeownership Specialist
Racine – 2015

Shirley Lowery
Homeownership Specialist
Milwaukee – 2015

Edward Lane
Specialist Assistant
Racine – 2016
BOARD OF DIRECTORS

CURRENT BOARD OF DIRECTORS
Kathy Gentry
Carole A. Jones
Gyldnis King
Rhonda Kohlheim
Joseph Bova
Thomas L. Sprewer

PAST BOARD MEMBERS
Bert Molina
Bob Plevin
Bonita Berrios
Casandra Slade
Cathi Janchan
Charlotte Moore
Gerald Williams
Gwen Washington
Julieta Langarica
Kathryn Crumpton
Kim Terry
Linda Austin
Lou Stadler
Martha Garza
Miguel Pesqueria
Paul Cinquemani
Pauline Grant
Rosalie Powell
Roxanne Defoe
Sam Mann
Schuyler Seager
Scott Bush
Shanna Reid
Stacey Coleman
Tamara Maddente
Toni Sherard
William Cummings

THANK YOU FOR YOUR SERVICE

TOOL LOAN CENTER
Before

And After
Supporting the events that make our community feel like home.

At U.S. Bank, we’re dedicated to making lasting improvements to our community for the greater good. We believe that if we all play our part, our community will be better because of it. usbank.com/community

U.S. Bank is proud to support Housing Resources, Inc. 25th Anniversary Celebration

U.S. Bank Home Mortgage
16900 West Capitol Drive
Brookfield, Wisconsin 53005
262.790.3965

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**HOMEOWNERSHIP PROMOTION**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homebuyer Education Graduates</td>
<td>1523</td>
</tr>
<tr>
<td>Homebuyers Counseled</td>
<td>714</td>
</tr>
<tr>
<td>Closed Loans</td>
<td>270</td>
</tr>
</tbody>
</table>

**HOMEOWNERSHIP PRESERVATION**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeowners Counseled</td>
<td>135</td>
</tr>
<tr>
<td>Homeowners Educated</td>
<td>131</td>
</tr>
<tr>
<td>Tools Loaned</td>
<td>1075</td>
</tr>
<tr>
<td>Major Home Rehabs Completed</td>
<td>2</td>
</tr>
</tbody>
</table>

Successful Homeownership in Our Communities!
2015 Impact Report
This was our impact!

$24,877,183 Total Mortgage Loans

$2,092,384 Down Payment and Closing Cost Assistance

47 REO or foreclosed homes were purchased by our buyers

$3,731,730 Home ownership Preservation Activities

Successful Homeownership in Our Communities!

CLIENT DEMOGRAPHICS

80% Minorities
65% Female head of households
88% Considered low and moderate-income
WE ARE WINTRUST MORTGAGE

Tabatha, Maria and Illiya are new loan originators in your area looking to help you with all your mortgage needs. We have multiple options to give you control over your finances.

Tabatha De Leon
CRA Sales Manager
NMLS# 488892
13150 Watertown Plank Rd.,
Elm Grove, WI 53122
Cell: 414.640.6159
Direct: 262.789.8696
TDeLeon@WintrustMortgage.com
Hablo Español

Maria Rocha
CRA Loan Originator
NMLS# 677834
13150 Watertown Plank Rd.,
Elm Grove, WI 53122
Cell: 262.880.3059
Office: 262.789.8696
MRocha@WintrustMortgage.com
www.WintrustMortgage.com
Hablo Español

Illiya Blakley
Mortgage Loan Professional
NMLS# 1020369
7933 N. 76th St.
Milwaukee, WI 53223
Cell: 414.502.4311
IBlakley@WintrustMortgage.com
www.IlliyaBlakley.com

Wintrust Mortgage is not like other mortgage providers. For us, it’s not just about products and price. It’s about service to our customers and our community.

CONTACT US TODAY!

Wintrust Mortgage is a division of Barrington Bank & Trust Company, N.A., a Wintrust Community Bank NMLS# 449042 © 2016 Wintrust Mortgage.
**2015 DONOR & CONTRIBUTORS**

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- Wisconsin Title

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**THANK YOU FOR YOUR SUPPORT!!!!**
Strengthening the Fabric of Our Community

Old National proudly supports Housing Resources, Inc!

As much as we are a financial institution, Old National is a group of parents, volunteers, artists, athletes, neighbors and friends. By making investments of our time, talent and treasure, we work with you to strengthen the fabric of our community.

OLD NATIONAL BANK
Your bank. For life.

Serving Wisconsin with 46 locations.

oldnational.com

Member FDIC
Embedded in our culture is a genuine sense of mission to make every community where we live and work better because we’re there. It’s a philosophy anchored in the philanthropic spirit of our founder and demonstrated in the way we do business and the individual actions of our associates. That is why we congratulate Housing Resources, Inc. on their 25th anniversary and thank them for the work they do in the community.

333 E. Wisconsin Avenue, Milwaukee | 414.287.6450
Building Stronger Communities

By partnering for the common good we can achieve uncommon results.

We proudly support Housing Resources, Inc. and applaud their 25 years of positive impact on our community.
HOW WE’VE MADE A DIFFERENCE

PRODUCTION NUMBERS FROM 1991-2015

Homebuyers Educated: 16,613
Homebuyers counseled: 11,448
Closed loans: 4,168
Reverse Mortgage counseling: 454
Post Purchase Education & Counseling: 2,732 (this includes foreclosure prevention)
Minor Home Repair Rebates Provided: 372
Tools loaned: 11,514 (since 2006)

ABOUT US

VISION STATEMENT
HRI envisions strong communities where residents are prepared to achieve and maintain home ownership.

MISSION STATEMENT
HRI prepares people for successful home ownership.

MAIN OFFICE ADDRESS
Homeownership Center
7830 W. Burleigh Street
Milwaukee WI 53222
Ph: (414)461-6330
Fax: (414) 461-6320
www.hri-wi.org
The Equitable Bank has home lending options as diverse as our community.

Whether you’re moving into your first home or just the next, our Community Lending Team has a program to suit your specific borrowing needs.

- Community Loan Programs
- Credit Builder Loan Program
- Government Loan Programs

Member FDIC

EquitableBank.com/community-lending.aspx | 414.587.3663 | 705 East Silver Spring Drive, Whitefish Bay

SUPPORTING OUR COMMUNITY
SINCE 1927

Investing in our community.

BMO Harris Bank is proud to support Housing Resources, Inc.
MGIC congratulates Housing Resources Inc. on their 25\textsuperscript{th} anniversary.

We proudly support Housing Resources Inc. and their mission: preparing people for successful home ownership.

Together we can help build the foundation for a future where every family has a place to call home.
THANK YOU TO OUR EVENT SPONSORS!
You made our 25th Anniversary Celebration possible!

BLOCK BUILDER

GROUND BREAKER

COMMITTEE KEEPERS

Good Neighbors
BMO Harris Bank
Great Midwest Bank
Northwestern Mutual Foundation
The Equitable Bank
Town Bank, a Wintrust Community Bank
Wintrust Mortgage

SUPPORTERS (TABLE)

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Wells Fargo Home Mortgage

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